

Nathan Spicer

Profile

English major with Creative Writing and Communications minors. Experience with web and graphic design. Occupational backgrounds in web content development and design, writing, editing, technical support, teaching, and customer service. Strong interpersonal communication skills. Flexible and adaptable to change. Keen intuition regarding customer desires. Eager to assist coworkers and cultivate team success. Well-traveled. Conceptual. Creative. Committed.

Experience

Creative Circle

(2014-2014, Atlanta, GA)

Web Editor

- Implemented knowledge of SharePoint, the Adobe Creative Suite, and web languages to help the client, Novelis, launch the new iteration of their intranet
- Edited and created copy to help advance the client's marketing efforts on their public internet sites
- Helped the client's Communications department produce documents, such as monthly digital magazines, that noted the company's recent developments, profiled employees, explained future goals, et al.

Clarity Consultants

(2011-2014, Atlanta, GA)

Web Editor

- Created, updated, maintained, and published web-based nursing content for the client, Elsevier, using multiple content management systems and applications that helped increase site visitation
- Incorporated knowledge of HTML, CSS, the Adobe Creative Suite, and jQuery to accomplish tasks while conceptualizing various creative solutions
- Mentored and trained new employees on numerous software and web applications, as well as composed intricate guides for additional assistance

LivingSocial.com

(2011-2012, Remote Position)

Copywriter

- Composed intriguing copy to promote discounted deals that were being offered by local Atlanta businesses
- Incorporated creative thematic elements as well as clever wordplay to entice readers and foster an amiability within LivingSocial's brand
- Included specifics related to the business and the city of Atlanta to develop a stronger bond with LivingSocial's readers

BlockShopper.com

(2011-2011, Remote Position)

Head Writer

- Composed minor and feature real-estate articles for publications such as The San Francisco Chronicle, The Houston Chronicle and the Tampa Tribune
- Interviewed subjects in the real-estate field, from photographers to architects to agents, to harness their expertise and use it to deliver intriguing stories
- Used exclusively digital mediums to collaborate with coworkers from all over the world and successfully deliver well-crafted content in a timely and organized fashion

PasteMagazine.com

(2011, Decatur, GA)

Full-Time Editorial Intern

- Composed a variety of stories related to music, film, television and gaming, including features and minor articles that all used SEO optimization techniques and AP style
- Interviewed numerous artists and composed features related to the discussion, framing it *Paste's* voice while keeping the heart of the conversation intact
- Managed a multitude of social-networking tasks related to Twitter, Facebook, Reddit, etc.

Sunshine State News

(2010-2011, Tallahassee, FL)

Web Editor

- Conceptualized and designed visual components for stories, advertisements, and marketing promotions
- Helped increase site visitation by over 300% since my hiring
- Managed the layout and functionality of the site, and assisted with social networking promotions, copyediting, writing, and photography

Carnegie Mellon University

(2005 & 2009, Pittsburgh, PA)

Teaching Assistant for Gifted Students

- Taught gifted elementary and junior-high students problem-solving strategies and new learning concepts related to mathematics and astronomy

Flagler College IT Department

(2004-2008, St. Augustine, FL)

Technical Support

- Resolved user complications as part of an IT help desk serving more than 2,000 students and staff

Freelance

- LivingSocial.com, TopTENReviews.com, PasteMagazine.com, Austin City Limits Live, ATLBanana.com, CommonCreativAtlanta.com

Graduate Education

Florida State University

(2008-2009, Tallahassee, FL)

- Certificate in Publishing and Editing
- Certificate in Web Design

Undergrad Education

Flagler College

(2004-2008, St. Augustine, FL)

- Bachelor of Arts in English
- Minors in Creative Writing and Communications
- Invited to join Sigma Tau Delta, the International English Honor Society

Further Accreditation

- Passed Florida Teacher Certification Exam, English 6-12
- Awarded Best Adjective User in fifth grade

Computer Expertise

- HTML, CSS, Dreamweaver, Photoshop, Lightroom, InDesign, Illustrator, SharePoint, WordPress, Drupal, Movable Type, Audacity, Word, Excel, PowerPoint, 100 wpm

Extra Activities

- Stand-up comedy, public reading events, improv, guitar, singing, writing (fiction, poetry, nonfiction), volunteering at various events: MLK Jr. Service projects, Children's Home Society of Florida, Decatur Book Festival, et al.